



**CITY OF MILPITAS and CATALYZE SV
MAIN STREET REVITALIZATION
COMMUNITY CONVERSATION – PART 1
AGENDA
APRIL 29, 2021 6:00 PM**

CATALYZE SV

To participate in the meeting, please register at:

<https://www.eventbrite.com/e/a-community-conversation-on-revitalizing-main-street-milpitas-part-i-tickets-149797007883>

Please note: The first and last portion of the event will be live-streamed and then available on video for the foreseeable future. We may also take photos. By attending this event via Zoom, you agree and authorize Catalyze SV and/or the City of Milpitas to use images or video. This content will be available to the public on Catalyze SV's [Facebook page](#) & via [YouTube](#).

Facebook: <https://www.facebook.com/pg/CatalyzeSV/videos/>

YouTube: <https://www.youtube.com/channel/UCjEaaBhKNrzcbv5jzwYQEkq>

- I. Introduction of City representatives and Catalyze SV team**
- II. Catalyze SV reviews agenda & offers ground rules for the Conversation**
- III. Catalyze SV and City staff provide an overview of the past, present, and future context of Main Street, with a special focus on business activity**
- IV. Virtual Site Walk (i.e., watch brief videos of Main Street)**
- V. Discussion Groups: Participants separate into groups of 5-8 people via Zoom breakout rooms to share their ideas and priorities for economic development on Milpitas Main Street. Trained volunteers will facilitate the discussion groups and take notes.**
- VI. Report Out and Synthesis of Ideas: Everyone will return to the main meeting and each Discussion Group will share two or three key observations or suggestions with the larger group.**
- VII. Community Conversation 1 concludes. Community Conversation 2 on the topic of Housing will be held on Thursday, May 27, at 6:00 p.m. via Zoom.**

Members of the City Council and Planning Commission have been invited to participate in the Community Conversations and may be in attendance.
